

Today we commemorate *Indigenous People's Day*, or as we were taught in grammar school, *Columbus Day*. We pose this question today: How do we live into a new reality of freedom from old prejudices? Maybe by paying attention to what others are saying around us to begin with and then developing our own sense of what is just and good? If we purposely choose to grow in right attention, change can come. The \*IM&LTF is a good role model for us all.

## **\*Indian Mascot and Logo Task Force**

### **Wisconsin Indian Education Association**

Visit the [Indian Mascot and Logo Task Force Facebook page](#) for the latest information related to the use of "Indian" Mascots, Logos, and Nicknames in K-12 Public Schools of Wisconsin. Look for up to date information on the status of Wisconsin Public School Districts that use "Indian" Nicknames, Mascots, and Logos.

#### **Mission**

The Wisconsin Indian Education Association, "Indian" Mascot and Logo Task force seeks innovative legal, educational and political means to **eliminate the use of** "Indian" mascots, logos and nicknames from all Wisconsin state supported educational facilities.

#### **About the "Teach Respect - Not Racism" Art Work**



The original artwork is designed by Oneida artist, Barbara E. Munson, for the Wisconsin Indian Education Association "Indian" Mascot and Logo Task force. The logo with its multiple messages: Teach Respect - Not Racism, Indians are People - Not Mascots, No (Indian) Stereotypes in Our Schools was displayed on the *Handbook of Indian Logos Honor Manual for Advocacy*, the essay "Common Themes and Questions About the Use Of Indian Logos," posters, buttons and t-shirts at the 1997 National Indian Education Association Convention in Tacoma, Washington.

The artist has since given permission to use this logo to many organizations across the country working for eliminating this form of race-based stereotyping from public school environments. If you want to display this logo for that purpose please do so and credit Barbara E. Munson (Oneida) as the artist with a note that this is the logo of the Wisconsin Indian Education Association "Indian" Mascot and Logo Task force.

#### **Youth Task Force Public Service Announcement**

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(Please see over.)

## **Presentations:**

### [Elimination of "Indian" Stereotypes from our Schools: Focus on Wisconsin ACT 250: The Race-based Nickname, Mascot, and Logo Law](#)

Advocacy models, experiences as complainants and case managers involved with the earliest cases brought under ACT 250, and illustrate opportunities to develop advocacy and present authentic information on the issue.

### [WIEA Task Force: Advocacy Overview](#)

Presentation created by Barb and Chris Munson, focusing on advocacy and the "Indian" Nickname, Mascot, and Logo issue.

### [Bringing Responsible Change: Wisconsin's Struggle to Eliminate "Indian" Mascots, Logos, and Nicknames](#)

Historical focus of educational advocacy, legislation, and coalition building on the "Indian" Nickname, Mascot, and Logo issue in the state of Wisconsin. Information includes case summaries of the first three cases under the current law, ACT 250. Presented at National Indian Education Association Annual Convention in October of 2010 by Barb Munson, J. P. Leary, and DeLanna Studi.

### [Brief Policy History of the American Indian Mascot, Logo, and Nickname Issue in Wisconsin](#)

Authored by J. P. Leary.

## **External Links ~ American Indian Organizations**

*(List greatly excerpted. For complete list please see: [www.indianmascots.com/](http://www.indianmascots.com/) )*

### **First Nations in Wisconsin**

- [Ho-Chunk Nation](#)
- [Menominee Indian Tribe of Wisconsin](#)
- [Bad River Band of Lake Superior Chippewa](#)
- [Lac Courte Oreilles Band of Lake Superior Chippewa](#)
- [Lac du Flambeau Band of Lake Superior Chippewa Indians](#)
- [Red Cliff Band of Lake Superior Chippewa](#)
- [Sokaogon Band of Lake Superior Chippewa](#)
- [St. Croix Band of Lake Superior Chippewa](#)
- [Forest County Potawatomi](#)
- [Oneida Nation](#)
- [Stockbridge-Munsee Band of Mohican Indians](#)
- [Brothertown Indian Nation - Home](#)

### **Allies & Advocacy Organizations**

- [Bittersweet Winds](#)  
Facebook Page
- [Oneida Nation Arts](#)
- [Wisconsin Network for Peace and Justice](#)
- [ACLU of Wisconsin](#)
- [Groundwork: Madison](#)
- [Southern Poverty Law Center](#)
- [ENCOMPASS/Western Justice Center](#)
- [North Carolina Mascot Education & Action Group](#)